

Celebrating 60 Years: Célébrant 60 ans : 1951 - 2011

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Andria Spindel, M.S.W.

M. Elizabeth Greville, LLB

July 27, 2012

Ms. Deb Chow, 2340 Ferndale Street Vancouver, BC V5L 1Y8

Dear Deb,

Thank you for taking the time to meet with Brent and me during my recent visit to Vancouver. I thoroughly enjoyed our discussion.

I was particularly impressed by what you have accomplished in bringing BLAST back to the community of stroke survivors. I think there are several ways in which March of Dimes Canada can contribute to developing / assisting your program including: seeking additional funds, increasing the number of programs and the number of participants, adding educational and therapeutic content and providing a legal and financial structure that assists with donation receipts, reports etc. that may be required.

I appreciate also your specific concerns about associating with a larger agency and desire to stay "rogue". However, I urge you to consider some of the benefits such as infrastructure support, marketing expertise, and attracting funds. We value your volunteer model, for above all it works!

Let's keep talking and we'll find the best way to work together.

Sincerely,

Andria Spindel
President & C.E.O.

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cc: Brent Page Encl: The Advocate